Iteris Acquires ThruGreen Technology – A Major Win for Connected Mobility Innovation

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Traffic Systems & Technology, (TS&T) is proud to recognize Iteris, Inc. for its acquisition of ThruGreen technology, a milestone that underscores the growing importance of intelligent, connected solutions in modern traffic management.

Over 8 years ago, TS&T and ThruGreen partnered to create a cloud-based platform allowing agencies across the Mid-Atlantic to have remote intersection connectivity and real-time cabinet monitoring with existing infrastructure, proving that modernization doesn't have to mean replacement. The technology's simplicity, flexibility, and ability to make any traffic cabinet "smart" aligns directly with TS&T's mission to help agencies manage more with less.

Now, with ThruGreen integrated into the Iteris ClearMobility® Platform, the system's capabilities will expand even further, bringing enhanced real-time visibility, data-driven performance, and cloud-based control to intersections across the country.

"ThruGreen changed the way agencies think about modernizing their infrastructure," said Roger Hale, VP of Sales and Marketing at TS&T. "It's been exciting to help bring this technology from concept to widespread adoption, and Iteris' acquisition ensures it will continue to grow and evolve as part of the industry's most advanced mobility ecosystem."

This acquisition represents more than a technology handoff, it's a validation of the collaborative innovation that drives progress in transportation. TS&T remains committed to partnering with leading organizations, from municipalities to Academia and DOTs to technology providers, to deliver smarter, safer, and more sustainable mobility systems.